

AN INCLUSIVE SHOPPING GUIDE 2021



IMPACT SHOPPING

A CURATED COLLECTION OF
RISING TIDE CAPITAL ENTREPRENEURS



RISING TIDE
CAPITAL

SUPPORTING SMALL BUSINESSES MAKES A BIG DIFFERENCE.

Did you know an average of 48% of each purchase from an independent business in your community is recirculated locally, compared to less than 14% of purchases at chain stores?

Resilient Rising Tide Capital entrepreneurs continue to work harder than ever to navigate the length and complexity of this pandemic while keeping their products and services available to our community.

The impact that small businesses have is significant and essential for the vitality of our economy and communities. In addition, there is beautiful diversity in their products and services, leading to an extra special gift for your loved ones, business partners, clients, and even yourself this holiday season.

Are you ready to Shop with Impact?



CHARISSE SATCHELL

Plan + Pitch Winner 2021
Community Business Academy '17 graduate

Founder of Siele Industries, LLC, a company that manufactures patented Memory Ties™ Training Shoelaces for children with disabilities

A CURATED COLLECTION OF RISING TIDE CAPITAL ENTREPRENEURS

Rising Tide Capital nurtures an alumni network of thousands of entrepreneurs we have cultivated over the last 17 years. Our Impact Shopping Guide features just a sampling of the many talented entrepreneurs in our community and intends to offer a curated list of businesses for you to consider shopping with and lifting to others you feel may enjoy or benefit from their products and services.

If you are looking for a product or service and do not see it, please reach out to communications@risingtidecapital.org. We are happy to respond to any questions, comments, or feedback.

If you want to make a holiday purchase for your company or organization and would like guidance, please email communications@risingtidecapital.org.



THERE ARE 2 WAYS TO SUPPORT RISING TIDE CAPITAL ENTREPRENEURS:

1) BUY DIRECT

Choosing to purchase a product or service directly is the best way to optimize earnings for these small business owners. We encourage you to visit the websites of our featured entrepreneurs and support them now.

To increase your impact, consider reviewing the product or service on social media platforms. As a note, the entrepreneurs included here are located in New Jersey. Entrepreneurs will coordinate delivery and shipping as appropriate.

2) CONTRIBUTE TO OUR COMMUNITY PROCUREMENT FUND

Many of our supporters want to purchase from our entrepreneurs directly but face severe time constraints or geographic challenges.

The Rising Tide Community Procurement Fund enables you to make a tax-deductible donation that allows our team to procure goods and services directly from the small businesses in our community and redirect those services to those in urgent need. Hence, your gift has the most significant impact while allowing entrepreneurs to sustain their businesses and build a more substantial customer base, increasing their long-term resilience and capacity to access further financial resources.

Donate to the Community Procurement Fund at bit.ly/rtc-impactgiving2021



DollyMoo, Montclair, NJ

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ARTS/ENTERTAINMENT



THE VISION ROOM

Jasmine Figueroa

Class of Fall 2019

Content Curation Media Hub

- Studio space for content creation
- Photography and videos for your brand
- Collaborate with a passionate team
- Located in Journal Square, Jersey City, NJ, minutes away from NYC

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

PAINT 2 SMILE

Laura Hoyos

Class of Fall 2019

**HABLA
ESPAÑOL**

Connecting communities through the arts

- Guided art experiences in-person + virtual art kits that spark creativity
- Corporations, nonprofits + families
- Face, body + maternity belly painting

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



www.paint2smile.com/shop

EXPRESS YOURSELF STUDIOS

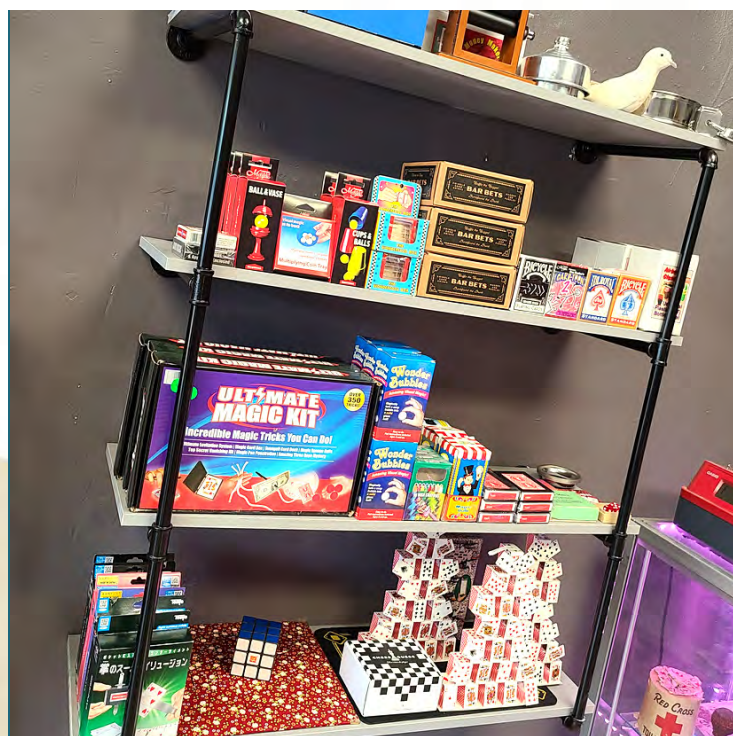
Simone Anthony-Brown

Class of Fall 2018

Art studio & gallery for children and adults to express themselves creatively through art.

- **Classes, workshops, events**
- **Design studio for apparel & home goods**
- **Located in Maplewood, NJ**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



COOPER MAGIC

Stephen Dawson

Class of Fall 2020

Cooper Magic sells entry-level magic tricks, kits, props, and classes to aspiring magicians.

- **Located in Bayonne, NJ**

[WEBSITE](#) [Facebook](#) [Instagram](#)



IN FULL COLOR

Summer Reyes

Class of Fall 2019

Empowering women of color through education and the arts - providing performances, classes, workshops, books and more

- **Coloring books featuring famous women of color**
- **Anthologies of poetry and monologues**
- **Sassy feminist enamel pins, stickers + shirts**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

BEAUTY



THE CORO LATIN BARBER SHOP

Alexander Berroa

Class of Spring 2017

**HABLA
ESPAÑOL**

A barber shop that specializes in haircuts for men and children.

- Located in Union City, NJ

[WEBSITE](#) [Instagram](#)

ANDREA BEAUTY SALON, LLC

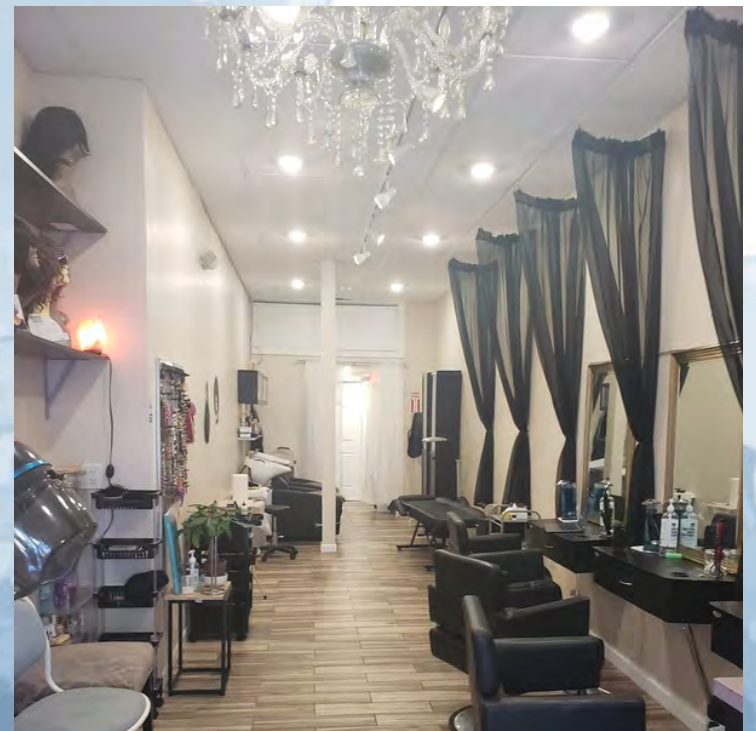
Andrianna Perez

Class of Summer 2009

Dominican style beauty salon specializing in styling women's hair.

- Beauty products, wigs, and more
- Located in Jersey City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



MAKEUP ANGGIES

Angela Andrade

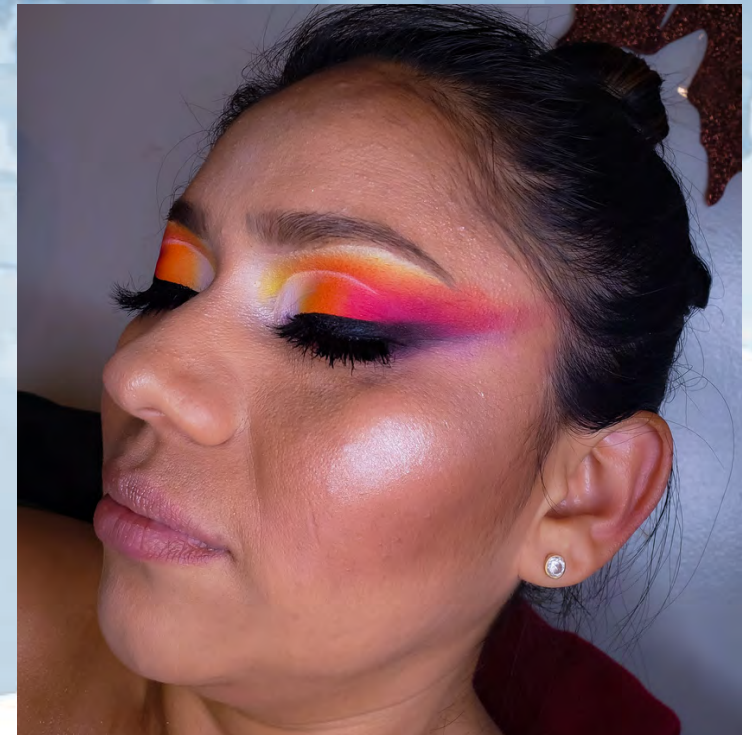
Class of Fall 2019

HABLA
ESPAÑOL

A makeup artist for all occasions and experienced instructor.

- **Special events: weddings, bridal showers, baby showers, birthday's**
- **Customized makeup and skin routines**
- **Located in Newark, NJ**

[Facebook](#) [Instagram](#)



GEMELAS BEAUTY SALON

Clara Martinez

Class of Spring 2019

HABLA
ESPAÑOL

Beauty salon specializing on women's hair styling and nails.

- **Hair braiding, hair extensions, lash studio, color**
- **Based in Elizabeth, NJ**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



SALON G & SPA

Gladis Ramirez

Class of Spring 2019

**HABLA
ESPAÑOL**

**A family-friendly full-service beauty salon,
run by a single mom**

- Specializing in haircuts for women, men + children
- Cut, color, nails + makeup
- Located in North Brunswick, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)

ISA BEAUTY ORGANICS

Isabel Ayala

Class of Fall 2017

**HABLA
ESPAÑOL**

**Founded with a commitment to pure, clean
beauty because true beauty comes naturally
when you use skincare & haircare powered by
nature.**

- Artisan 100% Natural Skin Care Products
- Complementary holistic therapy sessions
- Based in East Orange, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



PRO BEAUTY FIRM

Mailani Benjamin
Class of Fall 2020

Pro Beauty Firm is a web design & development company that works with beauty & wellness experts helping them communicate their message, grow their businesses, and attract the clients they want.

[WEBSITE](#) [Instagram](#)



BOOKS/PUBLISHING



LADY OF COUNTENANCE

Annette Hightower

Class of Fall 2006

Women's life balance coach, keynote speaker + author

- Custom life balance coaching/mentoring packages

[WEBSITE](#) [Facebook](#) [Instagram](#)

SCRIPTGRAPHICS COMICS & STORIES

Darrell Goza

Class of Fall 2015

Commercial graphic art production company providing storyboards, magazine design + branding services

- Creator of ScriptGraphics' comic books featuring the diverse global majority as the starring characters
- Youth classes + mentorship

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



PEACE AND BLESSINGS TABERNACLE

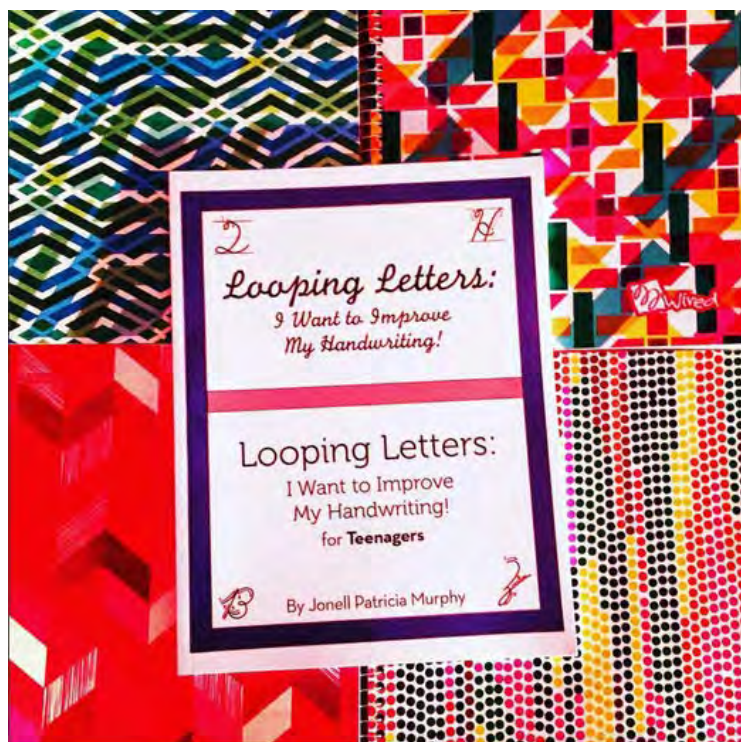
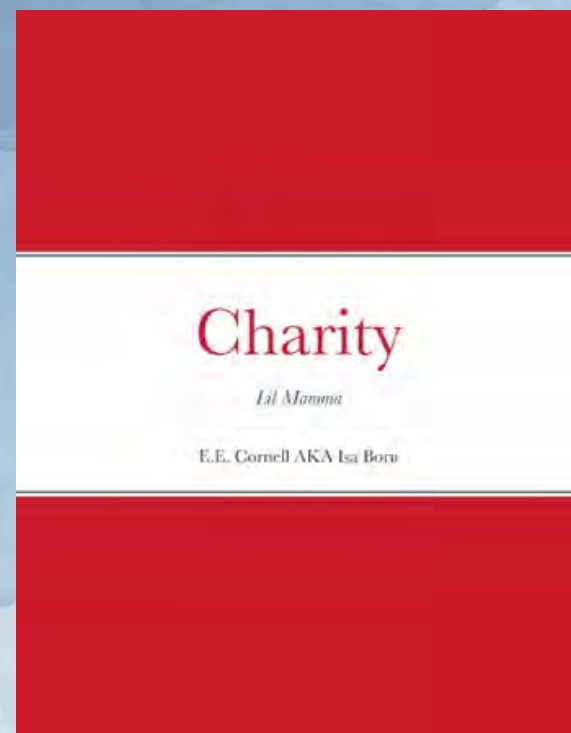
Edward Cornell

Class of Spring 2017

A community-oriented published author that supports people experiencing homelessness.

Charity, their latest novel, chronicles the life and struggles of a young female growing up in "Brick City," Newark, NJ.

[WEBSITE](#)



LOOPING LETTERS

Jonell Murphy

Class of Fall 2016

Since 2009, Schools across the country stopped teaching cursive. Looping Letters is a fun workbook that teaches cursive handwriting.

- Located in Newark, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



MELANIE CUNNINGHAM LAW OFFICE P.C.

Melanie Cunningham

Class of Spring 2015

Lawyer and co-author of:

**"Striking Business Gold: Real Strategies,
Practical Advice & Inspiration for the
Aspiring Entrepreneur"**

[WEBSITE](#)

SHYRONE SMITH DBA WILDANESS PUBLISHING

Shyrone Smith

Class of Summer 2009

**An author and publisher that sells their
own books while providing a platform for
new authors as well.**

- Novellas, short stories, albums

[WEBSITE](#) [Facebook](#) [Instagram](#) [Amazon](#)



DÉCOR



TORRES FUERTE STUDIO & DESIGN LLC

Andrés Torres
Class of Fall 2019

**HABLA
ESPAÑOL**

Customized products: blankets, Christmas stockings, cutting boards + more

- Photography + graphic design services
- Located in Guttenberg, NJ

[Facebook](#)

ANGEL HUGS 4 ALL

Angela Huggins
Class of Fall 2008

Artisan craft maker and jeweler.

- Handcrafted cloth dolls
- Beautiful costume jewelry
- Afrocentric speciality gifts
- Located in Jersey City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



NEW HERITAGE ARTS

Ashleigh Mason

Class of Fall 2020

Hand crafted jewelry

- Collections are focused on original designs, meant to captivate and express oneself
- Necklaces, bracelets, earrings

[WEBSITE](#) [Facebook](#) [Instagram](#)



SYMPHONY'S TREASURES

Christina Morgan

Class of Spring 2019

Apparel & Specialty Gifts

"I bling things to life!"

- Custom gifts embellished with bling
- Handcrafted bling covered items
- Personalized messaging available

[WEBSITE](#) [Facebook](#) [Instagram](#)





THE ECLECTIC CHIC BOUTIQUE

Kristen Zachares

Class of Spring 2016

Artisan gift shop featuring handmade crafts, locally sourced, made in small batches.

- A collective of over 30 artists from NJ + beyond
- Mentorship for artists brand management
- Located in Montclair, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

WORKUTEZERA,LLC

Manne Halle

Class of Fall 2020

Traditional Ethiopian apparel + goods

- Ethiopian spices, coffee & incense
- Traditional handcrafted Netela
- Artisan hand-embroidered Habesha dresses

[WEBSITE](#) [Facebook](#) [Instagram](#)



BEADS1LOVE, LLC

Manuel Ramirez

Class of Fall 2018

**HABLA
ESPAÑOL**

Handmade Bead Jewelry

- Custom bracelets, necklaces, earrings, rings
- Natural materials & stones to aid with your connection to the earth

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



BEAD EMBROIDERY ART

Maryna Layedra

Class of Fall 2019

**HABLA
ESPAÑOL**

Artisan Bead Jeweler & Instructor

- Handmade bead jewelry inspired by the ocean, earth, and fire
- Unique earrings, bracelets, necklaces
- Group classes available

[WEBSITE](#) [Facebook](#) [Instagram](#)



SISTA DOLLS VIBRATIONS

Samantha Harding

Class of Fall 2016

One-of-a-kind handmade figurine sculptures and crafts

- Specializing in tabletop mini tree dolls inspired by the divine feminine

[WEBSITE](#) [Facebook](#) [Instagram](#)

STACEY RENEE DESIGNS

Stacey Hyatt-dixon

Class of Fall 2016

Elegant home decor and accessories

- Featuring luxury home accessories
- Curtains, pillows + decorative home goods
- Located in Jersey City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



CHOZIN DESIGNS

Tanisha Garner

Class of Fall 2016

Inspired and named after her daughter, Chozin Designs creates custom-made jewelry.

- High-quality bracelets, earrings + necklaces

[WEBSITE](#) [Facebook](#) [Instagram](#)



CHOZIN
DESIGNS

GLIM+Glow HOME



GLIM AND GLOW HOME

Tinika Green

Class of Spring 2014

Specialty scented home goods

- Scented soy wax candles, reed diffusers, room + linen sprays
- Eco-friendly packaging
- The Giving Initiative: new candle designed each month for different charities, with a portion of proceeds donated

[WEBSITE](#) [Facebook](#) [Instagram](#)

FASHION



DANZAALME BOTIQUE

Almeida Florian
Class of Fall 2020

**HABLA
ESPAÑOL**

Christian dance apparel for all ages!

- Leotards, dresses, skirts
- Flags, Fans, streamers
- Available via WhatsApp
- (551) 482-7344

[Etsy](#) [Facebook](#) [Instagram](#)

ROCK ETERNAL FAVOR

Erica West
Class of Spring 2017

**Faith inspired apparel and accessories for
the whole family!**

- T-shirts, athleisure sets
- Custom apparel available too!
- Sunglasses, jewelry, and more

[WEBSITE](#) [Facebook](#) [Instagram](#)



BKLYN SOLE, LLC

Jameel Oliviera
Class of Spring 2014

Brooklyn-inspired streetwear label, capturing the unique vibe that makes you feel a little stronger

- For individuals that make an impact everywhere their soles take them
- Hoodies, t-shirts, slides, socks
- Apparel available for the entire family
- Located in Linden, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



KREATIVE TOUCHES SHOP

Kamilah Eden
Class of Fall 2012

A boutique custom apparel & accessories company.

- T-shirts
- Pillowcases
- Mugs

[WEBSITE](#) [Facebook](#)



PHOENIX DESIGNS

Lida Guerra

Class of Spring 2021

**HABLA
ESPAÑOL**

Customized branded apparel for your business or event.

- Custom embroidered + printed T-shirts, Hoodies + Polos
- Accessories + face masks
- Located in Newark, NJ
- (973) 415-4583

[Facebook](#)

ACCESSORIES BY SAMMY

María Arizabaleta Agudelo

Class of Spring 2021

**HABLA
ESPAÑOL**

Handmade beaded accessories designed by women for women.

- Beaded earrings, bracelets, necklaces
- Plant a tree with every purchase

[WEBSITE](#) [Facebook](#) [Instagram](#)



7TH TRUMPET CLOTHING LLC

Michael Solomon

Class of Fall 2014

Fashion Lifestyle Brand

- T-Shirts, hoodies, hats, socks, sweats
- Vegan leather

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



JOCHI CHILDREN WEAR

Nelba Guerra

Class of Fall 2017

**HABLA
ESPAÑOL**

Shirts for children with physical limitations

- Different styles, each with a hidden magnetic closure rather than buttons
- nelbarguerrac@yahoo.com
- (862) 201-6819

[Facebook](#) [Instagram](#)



AMO GOWNS

Olga Mendez

Class of Spring 2017

**HABLA
ESPAÑOL**

**Wedding dresses on consignment,
alterations, and custom-made dresses**

- Accessories for sale
- hello@amogowns.com
- (646) 808-0123
- Located in Manhattan, NY

[WEBSITE](#) [Instagram](#)

SUSU'S BAZAAR & BOUTIQUE

Suelem Maciel

Class of Fall 2018

**HABLA
ESPAÑOL**

Fashion clothing store

- New clothes imported from Brazil
- Available via WhatsApp
- (973) 931-1318

[Facebook](#)



TATOO TANGO APPAREL

Wendy Lewis

Class of Spring 2019

Wearable art studio offers shirt designs that originate from Wendy's watercolor paintings, influenced by their travels.

- Exclusive limited editions

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



FOOD



JUICE LIFE

Anel Jauregui
Class of Fall 2019

HABLA
ESPAÑOL

100% Natural juices + smoothies

- Detoxifying with no added sugar
- Based in Matawan, NJ

[Facebook](#) [Instagram](#)

GEEKS CUPCAKES

Anise Ward
Class of Fall 2018

Desserts and homemade juices

- Catering to events and custom party favors
- First storefront in May 2020 which is currently under renovations.
- (862) 309-9234

[Facebook](#) [Instagram](#)



CHEF ASIA B

Asia Bullock

Class of Fall 2018

"Sweet & Savory" Private chef + catering services

- Cornbread & Cocktails, a curated tasting menu experience
- Variety of gourmet compound butters, Hot honey sauce
- The Recipe Guide

[WEBSITE](#) [Facebook](#) [Instagram](#)



MELO'S SWEETS

Charlene Martinez

Class of Spring 2019

Specializing in customized cakes and baked goods

- (201) 381-7738
- Deliveries upon request from Union City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



THE CAKE POUND

Crystal Jones

Class of Fall 2016

Artisan pound cake company

- **Homemade, small batch and hand-poured**
- **Quality ingredients; premium chocolates, pure natural extracts**
- **Mini or full sizes for pickup in Jersey City, NJ or shipping to you!**

[WEBSITE](#) [Facebook](#) [Instagram](#)

KINGDOM DELIGHTZ

Davon Gertrude

Class of Fall 2020

Cooking, Baking, and Catering

- **Comfort soul food**
- **Homemade sauces**
- **Individual dinners accepted upon request**
- **(908) 239-1354**

[Facebook](#) [Instagram](#)



LA BOULANGERIE SUCRÉ

Fatima Gallardo
Class of Spring 2021

**HABLA
ESPAÑOL**

Wholesale bakery

- Variety of typical Ecuadorian artisan sweets
- Family events, such as weddings, quinceañeras, baptisms
- Private events for offices

[Facebook](#)



SAVORY SELECTIONS CATERING

Felton Jones
Class of Fall 2020

One-on-one Catering Business

- (908) 358-2459
- selectionssavory@gmail.com

[WEBSITE](#) [Facebook](#) [Instagram](#)



FLAWS TASTY TREATS

Florence Dennis
Class of Spring 2017

Premier producer of healthy African inspired snacks

- Flagship product is Toasted Corn and Peanut Mix
- Introducing three flavors of dried coconut soon!

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

CAIDOS DEL CIELO BAKERY

Karla Jimenez Moreno
Class of Spring 2015

**HABLA
ESPAÑOL**

Artisanal Vegan bakery with a Mexican touch

- Homemade Decadent Pastries + Desserts
- Assorted boxes
- (212) 602-1249

[WEBSITE](#) [Facebook](#) [Instagram](#)



GARDEN STATE KITCHEN COLLECTIVE LLC

Kris Ohleth

Class of Spring 2015

Shared commercial kitchen + incubator space

- Rent by the hour or month
- Classes to support start-up for food-based businesses
- Located in Orange, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



SWEET OVEN BIRDS

Liza Martinez

Class of Spring 2018

Couture cookie company

- High-quality ingredients; pasture-raised eggs, organic flour, turbinado sugar
- baked in small batches and do not contain preservatives.
- Founded by two immigrant sisters

[WEBSITE](#) [Facebook](#) [Instagram](#)



EDIBLE SUCCESS CATERING

Tarah "Madam Chef" Alexis
Class of Spring 2017

An off-premise catering company, making events an edible success!

- Specializing in Cajun + Creole cuisine
- (973) 380-8106

[WEBSITE](#) [Facebook](#) [Instagram](#)

SUGAR CRAFTS

Maria Santander
Class of Spring 2017

**HABLA
ESPAÑOL**

Personalized sweets for parties, social and corporate events

- sugarcrafts@zoho.com
- (973) 937-1397
- Located in Newark, NJ

[Facebook](#) [Instagram](#)



4J SPECIAL MOMENTS

Maria Vélez Posada
Class of Spring 2019

**HABLA
ESPAÑOL**

**Boutique bakery specializing in custom cakes
and confections for all of life's special moments!**

- Custom edible art & themed cakes

[WEBSITE](#) [Facebook](#) [Instagram](#)



RIGGS COMPANY PROVISIONS

Meghan McKee
Class of Fall 2020

**Ready-made healthy prepared meals for
our local community!**

- Soups & appetizers, main courses, sides, salads, + tarts
- Originally since 1848, revived 2020
- Order online

[WEBSITE](#) [Facebook](#) [Instagram](#)





CREACIONES BY SANDY TB

Sandra Tlatelpa
Class of Fall 2019

**HABLA
ESPAÑOL**

Delectable sweets for events of all sizes!

- Made to order cakes & desserts
- Custom crafts
- creacionessandytb@gmail.com
- (201) 705-9407

[Facebook](#) [Instagram](#)

FORK AND SPOON LLC

Shaikil Grisham
Class of Spring 2019

**Meal prep and personal chef services
catering to senior citizens.**

- Customized menu based on nutritional needs of the client
- Prepared fresh
- (862) 754-6474

[Instagram](#)



SWEET MOMENTS

Yuri Martinez

Class of Spring 2019

**HABLA
ESPAÑOL**

**Personalized cakes for all types of events
and celebrations!**

- **Available via WhatsApp**
- **(862) 235-7475**

[Facebook](#)



SERVICES

ADMINISTRATIVE

SNB MANAGEMENT GROUP

Faliere Dieujuste

Class of Spring 2021

Comprehensive professional + financial advisory services for individuals + small businesses

- **Financial Literacy, Tax Preparation, Insurance + Annuities, Business Formation + Consultation**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



THE ELEVATED PROFESSIONAL

La-Shanna Henry

Class of Fall 2012

Virtual Assistant Services

- **Scheduling, appointment setting, email management, meeting minutes + agendas**
- **LinkedIn profiles for businesses + jobseekers**



[WEBSITE](#) [Facebook](#) [Twitter](#)

GLOBAL SOLUTIONS SERVICES LLC

Rosa Segovia
Class of Spring 2017

**HABLA
ESPAÑOL**

International health, life and accident insurance

[WEBSITE](#) [Facebook](#) [Instagram](#)



PROJECT 850 NOTARY AND FINGERPRINTING LLC

Tawayna Peeples
Class of Spring 2017

Fingerprinting and legal notary public services

- Secure document notarization, authentication + processing of client's confidential information
- U.S. Army Veteran
- (973) 382-8388

[WEBSITE](#)



CARE SERVICES



WARM HEARTS FAMILY LLC

Danielle Kipness

Class of Fall 2019

- **Helper and friend to seniors**
- **Childcare services**
- **Grief recovery**
- **Companion + coaching sessions**

[WEBSITE](#) [Facebook](#)

EROS HEALTHCARE SERVICES, LLC

Karleen Kemp

Class of Spring 2021

Non-Medical In-Home Health Care Agency

- **Certified Home Health Aide services for Veterans and the elderly**
- **24/7 service available (215) 618-9198**
- **Located in Maplewood NJ + Philadelphia, PA**

[WEBSITE](#) [Facebook](#)



SMARTLY FUN LLC

Liliana Lobo
Class of Fall 2018

**HABLA
ESPAÑOL**

Bilingual child care and preschool program

- Available via WhatsApp
- (203) 981-7380
- Located in Shelton, Connecticut

[Facebook](#) [Instagram](#)



CLEANING SERVICES

**EMANUEL
CLEANING SERVICES**
Residential, Building, Commercial

WHAT WE OFFER

Basic Cleaning	Premium Cleaning	Moving Cleaning
• Kitchen • Bathroom • Bedroom	• Living-Dining room • Dusting • Mopping	• Vacuuming • Laundry • Window

EXPERIENCED, PROFESSIONAL, RELIABLE, AND INSURED

EMANUEL CLEANING SERVICES

Belgica Clavijo
Class of Fall 2020

**HABLA
ESPAÑOL**

**Residential and commercial cleaning
service.**

- Available via WhatsApp
- (551) 404-6745
- belgicaclavijo17@gmail.com
- Located in Jersey City, NJ

[Instagram](#)

ORGANIZED WITH LEGNA

Legna Alvarez

Class of Fall 2019

**HABLA
ESPAÑOL**

Residential organizational services

- Certified Interior Planner
- Contact through Instagram and will travel to the location

[Instagram](#)



MILLIE'S CLEANING SERVICE LLC

Mildres Salguero

Class of Fall 2017

**HABLA
ESPAÑOL**

Residential and commercial cleaning

- Warehouse + gym cleaning services
- Natural disaster cleanup
- Serving the Greater New Jersey Area

[WEBSITE](#) [Facebook](#)



JH PESTAWAY

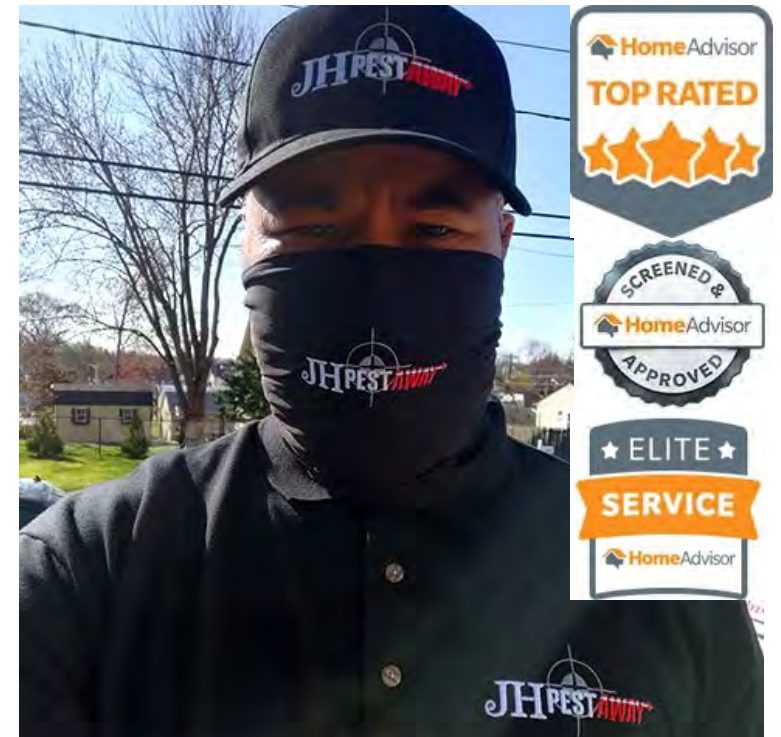
Jason Hall

Class of Spring 2014

Pest control services for all household pests + wood-destroying insects

- Download JH Pestaway App today!
- Residential and commercial locations
- Located in Plainfield, NJ
- (862) 201-9303

[WEBSITE](#) [Facebook](#) [Instagram](#)



CONSTRUCTION + LANDSCAPING SERVICES



**ALMIGHTY
TREE SERVICE**

NJTC 923961
973.306.8003
973.306.8002

Storm Damage
24/7 Service
Land & Brush Clearing
Lot Clearing
Tree Trimming
Stump Grinding
LICENSED & INSURED
OWNER OPERATED
FREE ESTIMATES
DOVER, NJ



ALMIGHTY TREE SERVICE

Maria Isabel Mendoza Galvez

Class of Fall 2020

**HABLA
ESPAÑOL**

Tree cutting services

- Certified + Safe
- (973) 306-8003
- Located in Dover, NJ

[Facebook](#)



MARITZA'S GENERAL CONSTRUCTION LLC

Maritza Navarrete

Class of Fall 2019

**HABLA
ESPAÑOL**

Construction company providing quality repair and improvement services

- Residential + commercial properties
- Pre + post-construction cleanup + commercial cleaning services
- Serving all of New Jersey

[WEBSITE](#) [Facebook](#) [Instagram](#)

RAMIROS LANDSCAPING SERVICE LLC

Miguel Diaz

Class of Fall 2020

**HABLA
ESPAÑOL**

Expert landscaping and tree services

- Lawn mowing + snow removal
- (732) 372-9740
- Located in New Jersey

[Facebook](#)



LS IMPERIUM CONSTRUCTION

Sergio Brites
Class of Fall 2020

**HABLA
ESPAÑOL**

Commercial and residential construction

- **Wood framing and metal carpentry service**
- **Located in Woodbridge Township, NJ**

[WEBSITE](#) [Facebook](#) [Instagram](#)



DECOR ART STUDIOS LLC

Wilson Bedoya
Class of Spring 2016

**HABLA
ESPAÑOL**

Over 14 years experience in expert restoration, painting, plaster finishing for both commercial + private properties

- **Kitchen and bath renovation**
- **Restoration of ornamental plaster**
- **Faux finishing and artistic murals**
- **Located in Elizabeth, NJ**

[WEBSITE](#) [Facebook](#)

EVENT SERVICES



DANIE MARIE EVENTS

Danielle Armstrong
Class of Spring 2021

Event and wedding planning services

- Free consultations to help determine the services that are the best fit for clients.
- Serves New Jersey + New York clientele

[WEBSITE](#) [Facebook](#) [Instagram](#)

VISION REALIZED LLC

Debora Roachford
Class of Fall 2020

**HABLA
ESPAÑOL**

Event planning and management

- Personalized events, galas + corporate events
- Located in Newark, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



TRAVEL CHARM, LLC

Shirley Gauthiers

Class of Spring 2017

Personal travel concierge service

- Travel planning resources and technology
- Easy booking process
- Referral incentive program

[WEBSITE](#) [Facebook](#)



MEDIA SERVICES



SAM GREEN CORP

Andrés Marin

Class of Spring 2021

**HABLA
ESPAÑOL**

Smart Business Card + Smart Button for centralized information

- "Less Garbage And More Trees" environmentally friendly networking solutions

[WEBSITE](#) [Facebook](#) [Instagram](#)



MONSTER MEDIA GROUP

Bairon Izquierdo Lopez
Class of Fall 2019

**HABLA
ESPAÑOL**

Custom graphic large + small-format printing

- **Screen printing signage + installation**
- **A-frame, vinyl awnings/banners, flyers, lightboxes + more!**
- **Located in Kearny, NJ**
- **(201) 535-8910**

[Instagram](#)

BLAXIT GLOBAL, LLC

Chrishan Wright
Class of Fall 2014

Beyond the Launch: Podcast Marketing for Success

- **self-paced digital course for attracting, growing + monetizing podcasts**
- **Creator + Host of Blaxit Global Podcast**

[WEBSITE](#) [Facebook](#)



TRINITYSCRIBES

D'Nita Moss

Class of Fall 2020

**Live-transcription service for entrepreneurs
who utilize live-streaming platforms +
webinars**

- Shows up directly in the comment section
of live-streaming broadcasts

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



\$20/up to a 30 minute live transcription scribing session

Currently, you can select a one-time scribing session for \$20 (up to 30 minutes of live transcription) or a package:

4 slots; 30 minutes each for \$75

8 slots; 30 minutes each for \$150

*If your broadcast(s) exceeds 30 minutes, you'll receive an invoice (via the email address indicated) after the broadcast that must be paid within 24 hours. We can also discuss options for longer broadcasts as needed.
paypal.me/denitamoss



THE WEI LLC

Kimi Wei

Class of Spring 2012

**Multilingual communication services,
marketing products + merchandise firm**

- Commitment to sustainability
- Eco-friendly items
- Located in Fair Lawn, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)

MSTEWARD PRO, LLC

Martin Steward

Class of Spring 2018

Graphic Design services, T-Shirts + Books

- **Logo design + marketing collateral**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



FULL WEBSITE SOLUTION

Osric Griffiths

Class of Fall 2015

Domain names, web hosting services, and business productivity tools.

- **Website design + development for small businesses, profitable and nonprofit organizations.**
- **Copywriting and social media management.**

[WEBSITE](#) [Facebook](#)



FULL WEBSITE SOLUTION

Providing affordable and reliable web based solution for businesses

PODER HISPANO LLC

Roxana Cedeno
Class of Fall 2019

**HABLA
ESPAÑOL**

Digital business cards + marketing services

- Newspaper advertising, graphic design
+ marketing collateral
- Social media campaigns

[WEBSITE](#)



OUR IMAGE MATTERS LLC

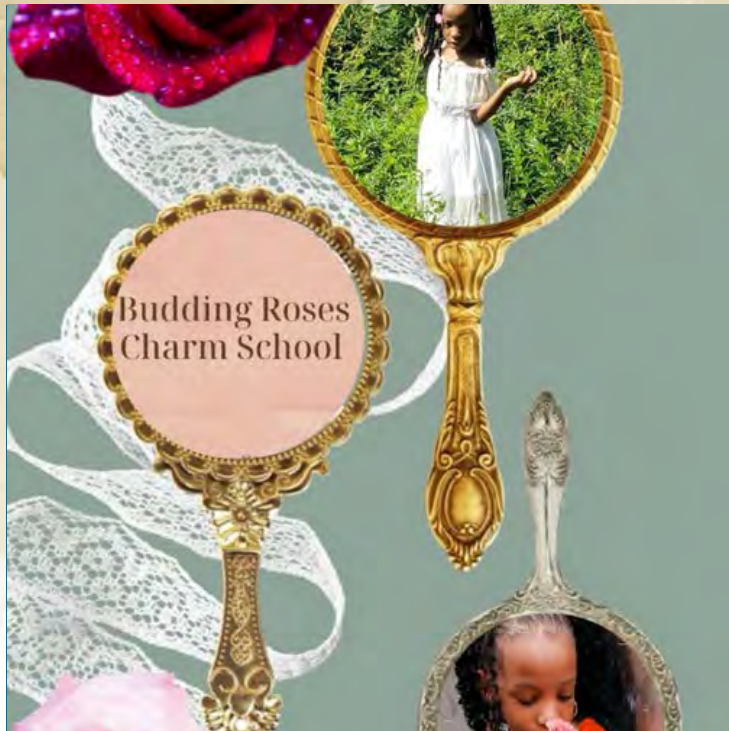
Sabryia Reese
Class of Spring 2017

**Branding solutions for businesses +
entrepreneurs**

- Responsive web & graphic design, custom
content creation + marketing collateral
- Classes + workbooks to help guide clients

[WEBSITE](#) [Facebook](#) [Instagram](#)

PERSONAL DEVELOPMENT SERVICES



BUDDING ROSES CHARM SCHOOL

Aja Broughton

Class of Spring 2013

Etiquette and image consultant for girls ages 7-12

- **Manners, table settings, socialization through play**
- **Weekly messages of encouragement to the girls**
- **Branded merchandise**

[Instagram](#) [YouTube](#)

UNIVERSE KONADU INC.

Dr. Universe Konadu

Class of Fall 2013

Social enterprise catering to the divine feminine

- **Arts-inspired services for girls and women that support personal + professional growth**
- **Mentorship, self-care tools + confidence-building**
- **Post-secondary education + internship opportunities**

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



UNIVERSE KONADU
empowering girls and women worldwide

ENJOYING LIFE FULLY LLC

Guinera Curry
Class of Fall 2017

Mentoring, life coaching, and life mapping services for teen girls, women, couples + entrepreneurs.

- Professional redevelopment and career mapping

[WEBSITE](#) [Facebook](#) [Instagram](#)



Toni Ferrer
Holistic
Spanish Tutor
Because learning should be fun... ¡Olé!

“¡Hola!”

“¿Cómo
estas?”

TONI FERRER STUDIO

Toni Ferrer
Class of Fall 2019

Holistic Spanish Tutoring

- Packages and memberships for online or in-person (all ages and levels)
- Abroad programs in Spain

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

TRANSPORT SERVICES



MI TIERRA TRANSPORT LLC

Edily Alcantara
Class of Fall 2018

**HABLA
ESPAÑOL**

**Small transportation company for General
Freight across the country**

- Family-owned business
- Located in Elizabeth, NJ

[WEBSITE](#)

VIRTUAL COURIER SERVICE

Esther Lalangui
Class of Spring 2021

**HABLA
ESPAÑOL**

Shipping service of U.S. products to Ecuador

**Servicio de envío para compras desde los
Estados Unidos**

- (201) 981-6066

[Facebook](#) [Instagram](#)

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Máximo 3 unidades
del mismo artículo
en cada paquete 📦



Esther

+1 2019816066



WELLNESS



J. LEXI, LLC

Celeste Munford

Class of Spring 2015

Holistic product manufacture for skin, hair + uncommon beauty.

- Candles, t-shirts + home goods
- CBD products + recipe books
- Located in Orange, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

UNTAINTEDLOVE LLC

Deidra Marshall

Class of Spring 2019

Handmade natural hair + skin products

- Body Powder, body butter, lip balm, body oil, cradle cap oil, bald head oil, beard + mustache balm, pet paw salve, lanolin salve, deodorant + more!
- Located in Newark, NJ

[WEBSITE](#) [Instagram](#)



M'S SKIN BAR

Emerlyn Deline
Class of Fall 2018

Line of all-natural skincare products for the entire family!

- Body butter, scrubs, oils, soaps, body wash, facial care
- New unscented line for highly sensitive skin
- Located in Jersey City, NJ

[WEBSITE](#) [Instagram](#)



GUATALIFE

Isabel Fortoul
Class of Fall 2011

Holistic products from nature

- Rough Emerald Stones & Handmade Silver Jewelry, Shungite Items, Shamanic Maracuya Essential Oil

[WEBSITE](#) [Instagram](#)





FEH LLC

Jessica Debrah
Class of Fall 2020

Handmade organic whipped shea butter in several scents

- **Head-to-toe hydration: body moisturizer, curly/coiled hair, skin, lips, hands + massage cream**
- **Located in Newark, NJ**

[WEBSITE](#) [Facebook](#) [Instagram](#)

THE VASTU YOGA

Kanan Kapila
Class of Fall 2019

The practice of WeBeing - contemplative approach to better performance body-mind

- **Classes currently held at The Compound located in Verona, NJ**
- **Private sessions online**
- **Email: kanan@thevastuyoga.com**

[WEBSITE](#) [Facebook](#) [Instagram](#)



T&AT SOLUTIONS LLC

Karima McKenzie

Class of Spring 2021

Health + wellness detoxification and coaching business offering a variety of services in accordance with the U.S. Health Coaching Services industry

- Short-term detox + life transformation coaching

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



MIND YOUR BODY WELLNESS LLC

Katherine Mendoza

Class of Fall 2020

Therapeutic massage therapy, bridging the gap between Physical Therapy & Chiropractic care

- Relieves client's accumulated stress and muscle tension
- Located in Union City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



RELAX * RECOVER * RENEW



Pain Management & Bodywork Specialists



HIKEOLUTION

Keyana Jones
Class of Fall 2019

Guided hiking adventures that promote camaraderie, build physical strength + spark inner peace

- Weekly private group, youth + 1-on-1 individual hike therapy.
- Allows people of color to access + engage the great outdoors with very little fuss.
- Located in West Orange, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)

NYAH BEAUTY

La Shonda Tyree
Class of Spring 2017

Natural skincare and plant-based wax candles

- Natural soaps, lotion, scrubs, candles + bath bombs
- Sold via e-commerce, wholesale and private label
- Located in Kearny, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



LAURA LACEY WELLNESS

Laura Lacey
Class of Spring 2017

Massage + nutrition for women, specializing in pregnancy and postpartum.

- Customized offerings to individual clients' needs.
- Located in Jersey City, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#)



CELEBRITAY

Liz Santiago
Class of Spring 2015

Award-winning organic skincare and wellness company.

- Offers green beauty and coaching services that promote self-love.

[WEBSITE](#) [Facebook](#) [Instagram](#)





SOAPS & BEYOND LLC

Renesha Lee

Class of Fall 2015

Black-owned business of natural bath & body products to improve skin condition

- Soap, Body wash, Sugar scrub, Detox, Body butter, Beard oil, Beard butter

[WEBSITE](#)

[Facebook](#)

[Instagram](#)

[Twitter](#)

SABRINA E DEI MEDICI, LLC

Sabrina Dei Medici

Class of Fall 2020

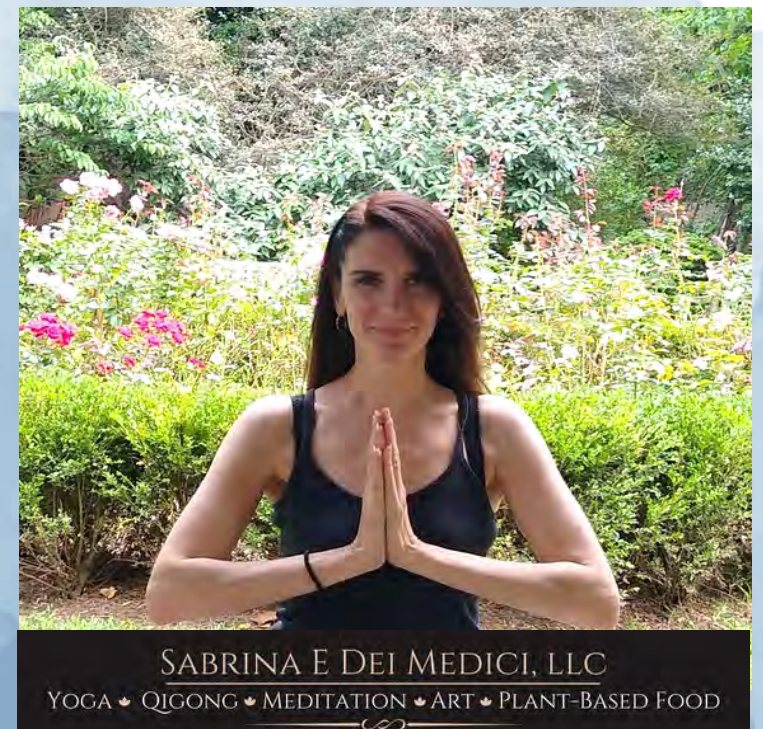
Wellness coach, yoga, qigong, meditation, and art teacher.

- Plant-based cooking
- Online programs
- Meditative nature book, "Take a Deep Breath"

[WEBSITE](#)

[Facebook](#)

[Instagram](#)



FABYOU LIFE

Shakirah Dickens

Class of Fall 2016

Skincare products that nourish your skin and senses.

- Soap bars, body butter, face cleansers, masks, serums, toners + more!
- Located in Newark, NJ

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)



TIA PLANTA

Shayla Cabrera

Class of Spring 2014

**Boutique plant shop in McGinley Square,
Jersey City, NJ**

- Full-spectrum of plant services, including design, installation, workshops, education + consultations
- Shop Hours: 12pm-5:30pm (closed Mondays & Tuesdays)

[WEBSITE](#) [Facebook](#) [Instagram](#) [Twitter](#)





PRESERVATION BY THE PEOPLE

Tamia McCormick

Class of Fall 2019

Holistic wellness workshops for youth of the African diaspora.

- **Mission: equip youth with the skill set to be stewards of their own health.**
- **Partnerships with health professionals to teach holistic healing practices.**

[WEBSITE](#)

A SPECIAL THANK YOU

To our RISE Sponsors for enabling us to bring increased visibility and support for our entrepreneurs. Your commitment has made a world of difference during these challenging times.

JPMORGAN CHASE & Co.



A special thank you to all the Rising Tide entrepreneurs for taking part in our Impact Shopping Guide!
We look forward to promoting more small businesses in our community in the year ahead.
Contact BusinessServices@risingtidecapital.org with any questions.

A heartfelt thank you to all our donors and partners for investing in our mission of transforming lives and communities through entrepreneurship.
You are appreciated!

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