

IMPACT SHOPPING

with Rising Tide Capital Entrepreneurs
AN INCLUSIVE SHOPPING GUIDE 2020



RISING TIDE
CAPITAL

SUPPORTING SMALL BUSINESSES MAKES A BIG DIFFERENCE.

2020 has been a challenging year for us all. Our resilient small businesses are working harder than ever to navigate this pandemic. Now is the time to support these entrepreneurs, especially for the many minority-owned businesses facing disproportionate and unique challenges.



THERE ARE 2 WAYS TO SUPPORT RISING TIDE ENTREPRENEURS:

1) Buy Direct

Choosing to make a direct purchase of a product or service is the best way to optimize earnings for these small business owners. We encourage you to visit the websites of our featured entrepreneurs and support them directly.

To increase your impact, consider reviewing the product or service on social media platforms. As a note, the entrepreneurs included here are located in New Jersey. Entrepreneurs will coordinate delivery and shipping as appropriate.

2) Contribute to our [Community Procurement Fund](#)

Many of our supporters want to directly purchase from our entrepreneurs but face severe time constraints or geographic challenges.

The Rising Tide Community Procurement Fund is designed to enable you to make a tax deductible donation that allows our team to procure goods and services directly from the small businesses in our community and redirect those services to those in urgent need. This ensures that your dollars are used where the need is greatest, so your gift has the greatest impact, while allowing entrepreneurs to sustain their businesses and build a stronger customer base, increasing their long-term resilience and capacity to access further financial resources.

Donate to the Community Procurement Fund at bit.ly/rtc-impactgiving2020



DollyMoo, Montclair, NJ

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ARTISANS & SERVICES



JAVA'S COMPOST

DON'T WASTE YOUR WASTE

Creating compost communities throughout New Jersey one home and business at a time.

Available for your home or business.

[Visit: www.javascompost.com](http://www.javascompost.com)

MONTAGE KO

Montage Ko is a trendsetting design house of premium hand-made leather accessories and lifestyle collections, with a reputation built on high-quality craftsmanship and an unforgettable customer experience.

[Visit: www.montageko.com](http://www.montageko.com)



ARTISANS & SERVICES



Jadry Clean

**COMMERCIAL AND RESIDENTIAL
CLEANING**

Quality cleaning and customer service are our top priority. We strive to exceed your expectations from beginning to end.

[Visit: www.jadryclean.com](http://www.jadryclean.com)

Property Maintenance Guys

- Painting
- Carpentry
- Fixture, Floor, Tile & Drywall Repairs
- Pre-Sale Preparation
- Door Lock Replacement
- 3-15 Units Building Maintenance

[Visit: www.propertymaintenanceguys.com](http://www.propertymaintenanceguys.com)



ARTISANS & SERVICES



SOFTIE CLEANING

HOUSE CLEANING SERVICES

- Full House Cleaning
- Affordable & Reliable
- Now Offering: Disinfection Services

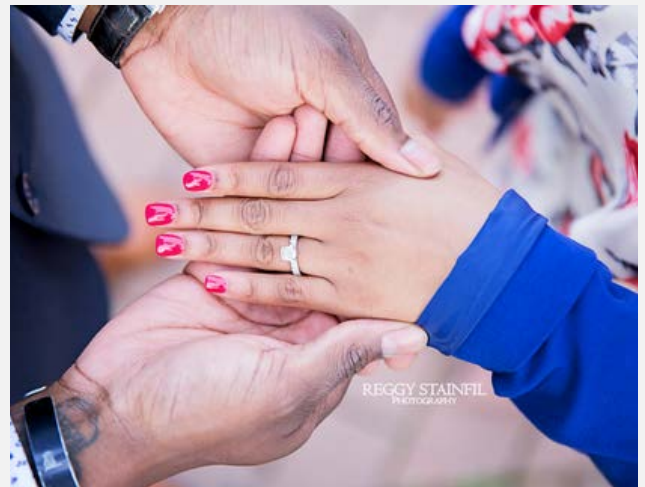
ARCSI & ISSA CERTIFIED

[Visit: www.softiecleaning.com](http://www.softiecleaning.com)

Reggy Stainfil Photography

- Engagement
- Wedding
- Maternity
- Children & Family
- Events
- Corporate Photoshoots

[Visit www.reggystainfil.smugmug.com/](http://www.reggystainfil.smugmug.com/)



ARTISANS & SERVICES



StarrStyleLife

- At-Home Art Kits with Virtual Instructor
- Face Masks
- Hats
- Childrens

[Visit: www.starrstylelife.com](http://www.starrstylelife.com)

iSmart Boom

A wide selection of electronic products at affordable prices.

[Visit: www.ismartboom.com](http://www.ismartboom.com)



ARTISANS & SERVICES



WebbMarket Pro Video

- Quality Products
- Exceptional Customer Service
- Outstanding Customer Experience
- Portable Live Broadcast Studio
- Video & Music Equipment
- Control Surfaces

[Visit: www.webbmarketprovideo.com](http://www.webbmarketprovideo.com)

Paint 2 Smile

Virtual art classes include art kits for different themes and occasions.

In person art classes, team events, and body painting will be available again post-pandemic.

[Visit: www.paint2smile.com](http://www.paint2smile.com)



ARTISANS & SERVICES



Build Her Up

- Inspiring Hoodies & Tees
- Journals
- Positive Message Products
- Books

[Visit: www.shop.buildherup.org](http://www.shop.buildherup.org)

Sista Dolls Vibrations

- Canvas Prints
- Framed Art
- Crafts
- Dolls
- Poetry

[Visit: www.sista-dolls-vibrations.com](http://www.sista-dolls-vibrations.com)



ARTISANS & SERVICES



AdoraBlue

THE TRAVEL TRAY

It is a personal play station that will encourage children to educational playtime. Their interest will keep them calm, curious, and satisfied in their seats.

[Visit: www.adorablebluebrand.com](http://www.adorablebluebrand.com)

Dash and Keys Publishing

From the time she rises until she finally falls asleep, Queen Baby is full of demands both big and small. Told through short, declarative sentences and whimsical illustrations, Queen Baby is the story of how one toddler rules her “kingdom,” and steals the hearts of the people in the process.

[Buy on Amazon: Queen Baby](#)



ARTISANS & SERVICES



Gemelas Beauty Salon

- Haircuts
- Full Color & Highlights
- Blowouts & Styling
- Located in Elizabeth, NJ

[Visit: www.gemelas-beauty-salon.negocio.site](http://www.gemelas-beauty-salon.negocio.site)

Mose Photography

- Weddings
- Engagements
- Maternity Shoots
- Special Occasions
- Corporate Events

[@mosephotography](https://www.instagram.com/mosephotography)



ARTISANS & SERVICES



Evelyn's Decorations

- Custom event decor
- Piñatas for celebrations of all kinds

[Visit: facebook.com/evelynsdecorations/](https://facebook.com/evelynsdecorations/)

FASHION & DECOR



The Eclectic Chic Boutique

HANDMADE, LOCALLY SOURCED GOODS

- Clothing & Jewelry
- Gourmet Foods & Kitchenwares
- Home & Garden Decor
- Children's Toys & Gifts
- Bath & Body Products
- Unique Gifts for All Occasions

[Visit: www.The-ECB.com](http://www.The-ECB.com)

StaceyRenee Home

- Decorative Pillow Covers
- Throw Pillow Sets
- Made to Order Custom Curtains
- Design Face Masks

[Visit: www.staceyreeneedesigns.com](http://www.staceyreeneedesigns.com)



FASHION & DECOR



DH Home Fragrances

NON-TOXIC ECO+VEGAN FRIENDLY

- Premium Scented Candles
- Room & Linen Sprays
- Luxurious Message Candles
- Soy Wax Melt Collections

[Visit: www.aromayourway.com](http://www.aromayourway.com)

Chozin Designs

- Custom Made Jewelry
- Gift Sets
- Made to Order Prayer Beads
- T-Shirts

[Visit: www.chozindesigns.etsy.com](http://www.chozindesigns.etsy.com)



FASHION & DECOR



Butter & Nectar

- Premium Satin Pillowcases for Overnight Hair & Skin Beauty Treatment
- T-Shirts

[Visit: www.butterandnectar.com](http://www.butterandnectar.com)

Style Haven

- Coconut Wax Candles
- Dresses
- Trendsetting Tops & Pants
- Accessories
- Gifts
- Style Services

[Visit: www.shopstylehaven.com](http://www.shopstylehaven.com)



FASHION & DECOR



Minor Fine Jewelry

- Engagement Rings
- Necklaces & Pendants
- Bracelets
- Watches
- Children's Jewelry
- Artisan Jewelry

[Visit: www.minorfinejewelry.com](http://www.minorfinejewelry.com)

Bead Embroidery Art

Bead embroidery jewelry inspired by the ocean, earth, & fire.

Each piece is unique and limited quantity.

[Visit ETSY Shop: MarynaLayedraArt](#)



FASHION & DECOR



The Bent Knitter

- Scarves
- Blankets
- Shawls
- Other Handmade Yarn Gifts

[Visit: www.thebentknitter.com](http://www.thebentknitter.com)

Wax Kandy

- Custom Candle Favors
- Candle Making Workshops
- Private Candle Making Parties

[Visit: www.waxkandy.com](http://www.waxkandy.com)



FASHION & DECOR



Kreative Fashions Boutique

- Custom T-Shirts
- Tops
- Dresses
- Accessories
- Swimwear

[Visit: www.kreativefashions.com](http://www.kreativefashions.com)

DANIDNA

- Active Wear for Her & Him
- Selfcare Products
- Jewelry

[Visit: www.dani-dna.com](http://www.dani-dna.com)



FASHION & DECOR



Myrtle & Flossie

Myrtle & Flossie was created to operate as a "post-baby" concierge hub, helping new and veteran moms along the journey.

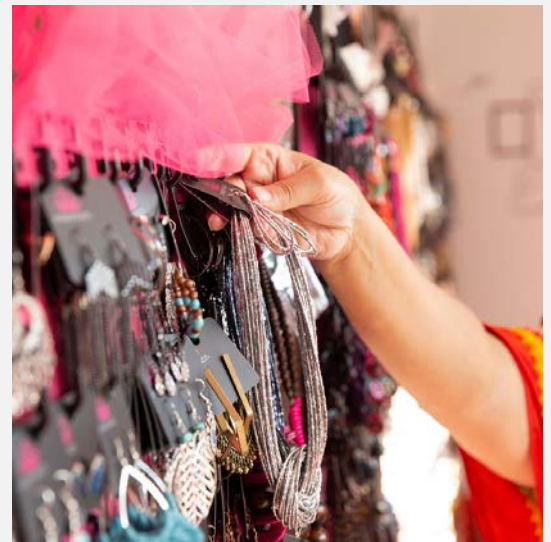
Apparel | Workshops | Services

Visit: www.myrtleandflossie.com

Lady Angela's Boutique

- \$5 jewelry for women and children
- Fabric art, medicine bags, wedding bags, lace handkerchiefs
- Handcrafted cloth dolls

Visit: <https://paparazziaccessories.com/362084>



FASHION & DECOR



AE Elegant Decorations LLC

- Gifts for all occasions
- Decorations for events
- Floral arrangements

Visit: www.instagram.com/aelegantdec17/

BEAUTY & WELLNESS



BWS Massage On Demand

The relaxation of Spa Day without leaving home. Licensed massage therapist in your home, office or hotel.

***Available in NJ & NYC Area**

Visit: www.bit.ly/bwsmessage

CeleBritAy

- Organic skincare
- Raw Organic Soaps
- Wellness Reboot Coaching
- Author of "Today's Inspired Latina" - autographed books for sale

Visit: www.celebritay.com



BEAUTY & WELLNESS



Minked By Kendra

- Lashes & Adhesives
- LED Lipsticks
- Flawless Application Lip Glosses
- All-In One Glam Kits
- Matte Lip Kits

[Visit: www.minkedbykendra.com](http://www.minkedbykendra.com)

Beautiful Authentic Life

- Speciality Mini Spa Hour
- Intuitive Coaching Session
- Virtual & Private Yoga Sessions
- Reiki Healing
- Aromatherapy will be added to all in person services for the holidays

[Visit: www.beautifulauthenticlife.com](http://www.beautifulauthenticlife.com)



BEAUTY & WELLNESS



Soaps & Beyond LLC

A family business designed for all ages. All products are made with natural ingredients.

Shop is conveniently available on FaceBook and Instagram!

[Visit: @soapsandbeyond](#)

Nyah Beauty

- Natural Soaps
- Bath Bombs
- Candles
- Body Scrubs
- Hand & Body Lotions
- Private Label Opportunities
- Sip and Soap Classes

[Visit: www.nyahbeauty.com](http://www.nyahbeauty.com)



BEAUTY & WELLNESS



Isa Beauty Organics

- Face Masks
- Clay Exfoliators
- Liquid Lip Balm
- Hair Growth Oils
- Body Lotions
- Bundles Available

[Visit: IsaBeautyOrganics.com](http://IsaBeautyOrganics.com)

Sky's Beauty Salon

- Haircuts
- Hair Coloring & Highlights
- Manicures
- Pedicures
- Make Up Applications
- Eye Lash Treatments

[@SkysBeautySalon](https://www.instagram.com/SkysBeautySalon)



BEAUTY & WELLNESS



Yogi Felix Gosse

- Yoga
- Meditation
- One on One Sessions
- Private Group Sessions

Reachable on FaceBook

[Visit: @yogifelixgosse](#)

Bodies By Brownie Wellness

Learn the steps you need to take to transform your lifestyle and achieve your ultimate level of well-being.

Classes Include:

Exercise, Fitness, Dance, & Nutrition

Cooking Classes

[Visit: www.browniewellness.com](http://www.browniewellness.com)



BEAUTY & WELLNESS



Vicki L Webb

- Personal Lifestyle Coaching
- Self-Worth Counseling
- Wellness Workshops
- Motivational Speaker
- Inspirational Books

[Visit: vickilwebb.com](http://vickilwebb.com)

Dolly Moo

- Whipped Soaps
- Face Care
- Bath Bombs
- Gift Sets
- Aromatherapy & Perfume Oils
- Body Scrubs & Butters
- Wholesale Opportunities

[Visit: www.dollymoo.com](http://www.dollymoo.com)



BEAUTY & WELLNESS



Deena Bryant Inspiration

- Essential oils
- CBD oils
- Bath bombs

[Visit: linktr.ee/deena_bryant_inspiration](https://linktr.ee/deena_bryant_inspiration)

SWEETS, TREATS & GOOD EATS



Bone in Food

WHOLE - LOCAL - SUSTAINABLE

- Fruits & Vegetables
- Dairy & Eggs
- Meats
- Farm Fresh Prepared Foods
- Bone Broths

*Delivered to your door

[Visit: www.boneinfood.com](http://www.boneinfood.com)

By Sugar Crafts

- Company Branded Treats
- Desserts with Personal Message
- Holiday Themed Candy & Sweets
- Custom Designed Goodie Baskets

[@bysugarcrafts](https://www.instagram.com/bysugarcrafts)



SWEETS, TREATS & GOOD EATS



Layered Whitluv Bakery

- Cakes
- Pies
- Cupcakes
- Custom order desserts
- Cake Pops

[Visit: www.layeredwhitluv.com](http://www.layeredwhitluv.com)

mademeals

EAT HEALTHIER. SAVE TIME.
Get Locally Sourced & Organic
Meals Delivered To Your Door

[Visit: www.mademeals.co](http://www.mademeals.co)



SWEETS, TREATS & GOOD EATS



Lupita's House

An Ecuadorian restaurant that offers typical food, healthy juices, and a variety of quick bites such as empanadas, tamales, sweet treats, and salty snacks.

[Visit: www.lupitahouse.com](http://www.lupitahouse.com)

Melos Sweets

- Wedding Cakes
- Custom Decorative Cakes
- Cookies
- Cakecicles & Cake Jars
- Fudge Brownies
- Cupcakes

[Visit: www.melossweets.com](http://www.melossweets.com)



SWEETS, TREATS & GOOD EATS



Sweet Oven Birds

- Holiday Cookies
- Special Occasion Themed Cookies
- Guilty Pleasure Cookie Boxes
- Duce de Leche Cookies
- Specialty Cakes
- Thank You Cookie Gift Sets & More

[Visit: www.sweetovenbirds.com](http://www.sweetovenbirds.com)

Juice Life

- Protein Shakes
- Fresh Squeezed Juices
- Smoothies
- Turmeric Shots
- Butter Coffee

[@juicelifematawan](https://www.instagram.com/juicelifematawan)



SWEETS, TREATS & GOOD EATS



Wasi Food

PERUVIAN CUISINE

- Dine-In
- Take-Out
- Delivery Available

[Visit: www.wasifood.com](http://www.wasifood.com)

The Cake Pound

NATURAL FLAVORS FOR YOUR PALATE PLEASURES

- Made To Order Pound Cakes
- Shipping Available
- Scrumptious Flavors
- Catering
- Mail For The Holidays

[Visit: www.thecakepound.com](http://www.thecakepound.com)



SWEETS, TREATS & GOOD EATS



Baby Got Cakes

Custom made petite dessert catering to those with food allergies & specific dietary restrictions.

[Visit: @babygotcakenj](#)

Nahi's Cakes

Unforgettable Custom Cakes For:

- Children's Birthdays
- Weddings
- Baby Showers
- Graduations & Other Special Events

[Visit: @adelina.c.v](#)



SWEETS, TREATS & GOOD EATS



La Sabrosura Latin Food
Latin American Cuisine - Organic &
Made Fresh Each Day!

Food Truck Available for Events.

Visit: [@lasabrosuralatinfood](#)

Sweet Moments

MADE TO ORDER TREATS & CAKES

- **Delivery Available**
- **Chocolate Covered Fruit Available**

Visit: [@sweetmomentsry](#)



SWEETS, TREATS & GOOD EATS



Tina Cakes & Desserts

- Made To Order Cakes
- Vegan Desserts
- Wholesale Opportunities
- One Of A Kind Desserts

Visit: [@tinacakesanddesserts](https://www.instagram.com/tinacakesanddesserts)

Geeks Cupcakes LLC

FAMILY OPERATED
CUPCAKE FACTORY

- Licensed and ServSafe certified
- Made to order

Visit: www.facebook.com/geekscupcakesllc



SWEETS, TREATS & GOOD EATS



Annetty's Flavors

- Sofrito and homemade spices
- All natural and organic

[Visit: facebook.com/annettysflavorsspices/](https://facebook.com/annettysflavorsspices/)

ARTS & ENTERTAINMENT



Soul Good Serenades

Soul Good Serenades, developed by acclaimed vocalist/songwriter Rhonda Denét, creates personalized music videos celebrating life's memorable moments.

[Visit: www.soulgoodserenades.com](http://www.soulgoodserenades.com)

The Vision Room

CREATIVE COLLABORATIVE STUDIO

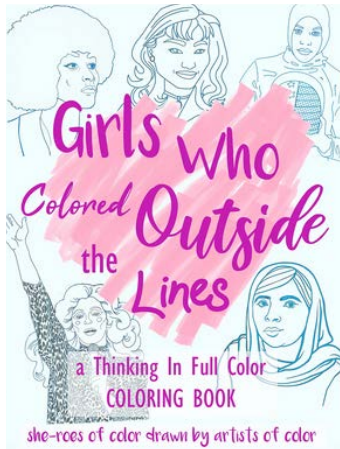
A production and media company.

The studio is conveniently located in Jersey City minutes from NYC.

[Visit: www.visionroomnj.com](http://www.visionroomnj.com)



ARTS & ENTERTAINMENT



In Full Color

An award-winning organization that empowers women of color through education and the arts. We also work with artists of color to create coloring books, books, enamel pins, shirts, stickers and other fun items!

[Visit: www.InFullColor.org](http://www.InFullColor.org)

Negocios Hispanos USA

Negocios Hispanos USA magazine supports and uplifts the voice Latin entrepreneurs. Sold throughout the tri-state area.

Advertising Opportunities Available

[@negocioshispanosusa](https://www.facebook.com/negocioshispanosusa)



ARTS & ENTERTAINMENT



Poder Hispano LLC

A magazine dedicated to uplifting hispanic small business owners through print press and radio.

Advertising Opportunities Available

[Visit: www.poderhispanollc.com](http://www.poderhispanollc.com)

Thanks to all of the Rising Tide entrepreneurs who shared their information for this first ever Holiday Guide! We look forward to promoting more of the small businesses in our community in the years ahead.

Contact BusinessServices@risingtidecapital.org with any questions.



RISING TIDE
CAPITAL

TRANSFORMING
Lives ^{and} Communities
through Entrepreneurship™

