

# 2013 PERFORMANCE DASHBOARD

OUTREACH

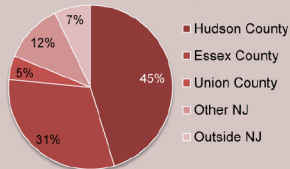
## INQUIRIES ABOUT OUR PROGRAMS

No. people Inquiring about our Program in yr \*

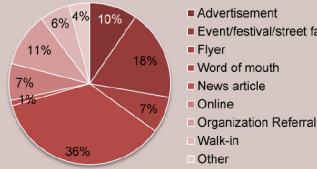
1,322 ▲ +13%



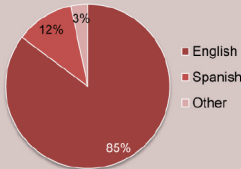
Where are they Inquiring from?



How did they hear about us?



First Language



## INFORMATION SESSIONS HELD ABOUT OUR PROGRAMS

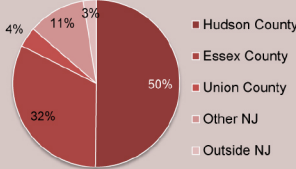
No. attending Information Sessions in yr \*

547 ▲ +3%

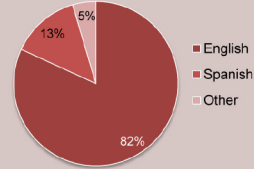
No. Information Sessions held in yr



Where are they attending from?



First Language



Who is attending Info Sessions?



PROGRAM ACTIVITY

No. entrepreneurs served in yr \*

521 ▲ +18%



Who were in business at time served in yr \*

35%

## COMMUNITY BUSINESS ACADEMY (CBA)

No. entrepreneurs graduating CBA in yr \*

191

Total no. of CBA graduates to date (all time) \*

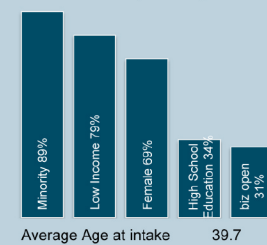
838



Graduation rate (all time)

82%

Who we serve (all time)

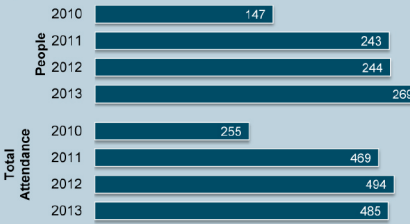


## BUSINESS ACCELERATION SERVICES (BAS)

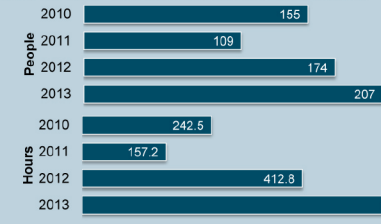
Total no. entrepreneurs using BAS in yr \*

361 ▲ +11%

Seminars & Masterclasses



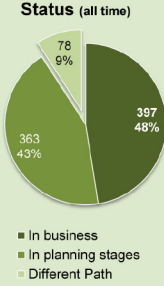
One-on-One Consulting (Helpdesk & Event Mentoring)



OUTCOMES & IMPACT

## BUSINESS DEVELOPMENT

Graduates Business Status (all time)

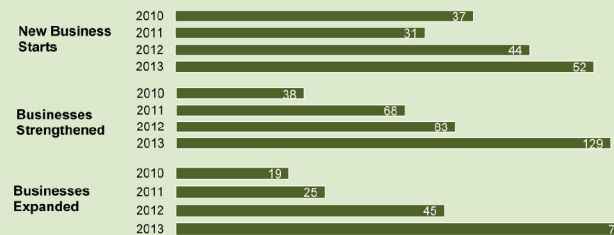


No. client businesses currently operating (all time) \*

399

Total Biz Starts/Strengthened/Expansions in yr \*

189 ▲ +35%

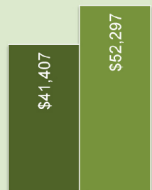


## IMPACT ON THE INDIVIDUAL

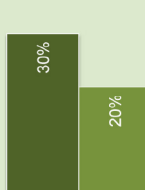
Change in avg. business sales (for people in business at intake)



Change in avg. household income

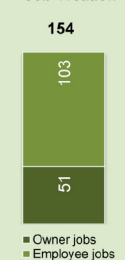


Change in use of public assistance programs



## IMPACT ON THE COMMUNITY

Job Creation



RTC generates  
**\$3.80**  
in economic  
impact for every  
**\$1**  
invested in its  
programs

KEY: \* Unduplicated count within specified period \*\* Based on sample of graduates (respondents to our annual surveys)

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