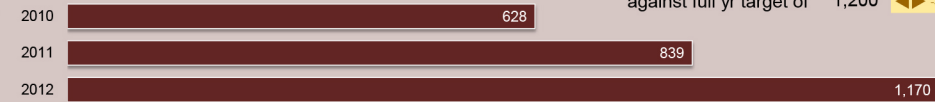


INQUIRIES ABOUT OUR PROGRAMS

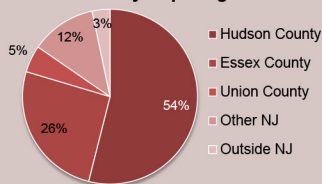
No. people Inquiring about our Program in yr *

1,170 ▲ +39%

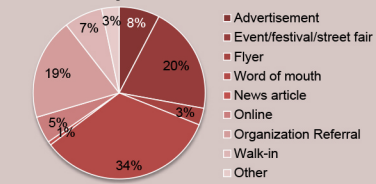
against full yr target of 1,200 ▼ -3%



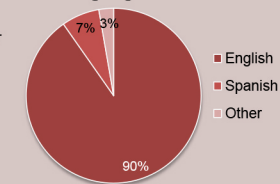
Where are they Inquiring from?



How did they hear about us?



First Language



INFORMATION SESSIONS (ORIENTATIONS) HELD ABOUT OUR PROGRAMS

No. attending Orientations about our Program in yr *

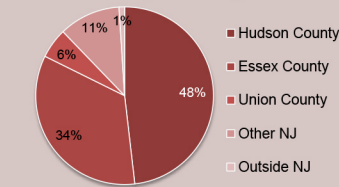
532 ▲ +30%

No. Orientation sessions held in yr

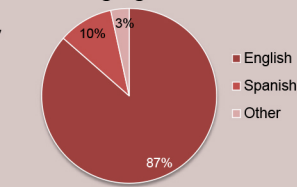
50 ▲ +92%



Where are they attending from?



First Language

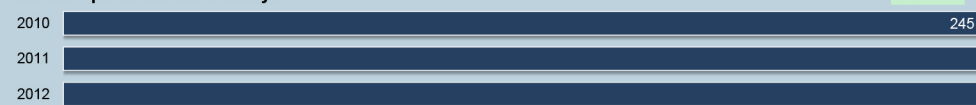


Who is attending Orientations?



No. entrepreneurs served in yr *

434 ▲ +16%



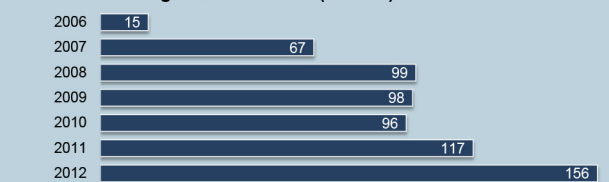
COMMUNITY BUSINESS ACADEMY (CBA) 11wk entrepreneurial training course

No. entrepreneurs graduating CBA in yr *

156

Total no. of CBA graduates to date (all time) *

648



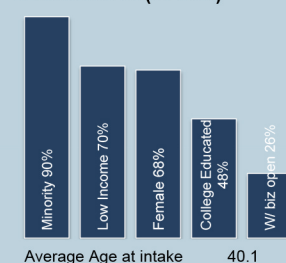
Graduation rate (all time)

85%

Industry standard graduation rate (per Microtest) is ...

75%

Who we serve (all time)



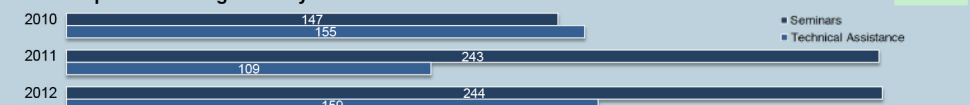
Who were in business at time served in yr *

35% ▲ +5%

BUSINESS ACCELERATION SERVICES (BAS) Seminars & Technical Assistance

No. entrepreneurs using BAS in yr *

326 ▲ +7%



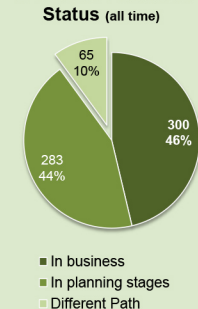
Total hours BAS service provided in yr *

1,562 ▲ 4%



BUSINESS DEVELOPMENT

Graduates Business Status (all time)

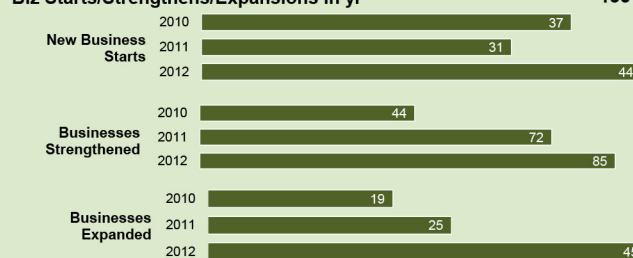


No. client businesses currently operating (all time) *

296

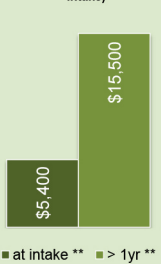
Biz Starts/Strengthen/Expansions in yr *

136 ▲ +26%

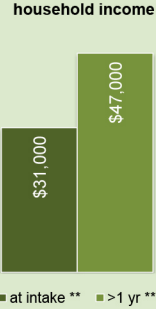


IMPACT ON THE INDIVIDUAL

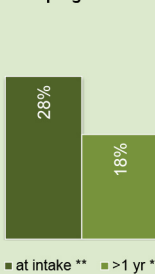
Change in median business sales (for people in business at intake)



Change in median household income

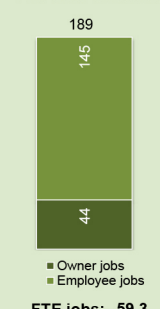


Change in use of public assistance programs



IMPACT ON THE COMMUNITY

2012 Job Creation



RTC generates **\$3.80** in economic impact for every dollar invested in its programs

KEY: * Unduplicated count within specified period ** Based on sample of graduates (respondents to 2012 annual survey)